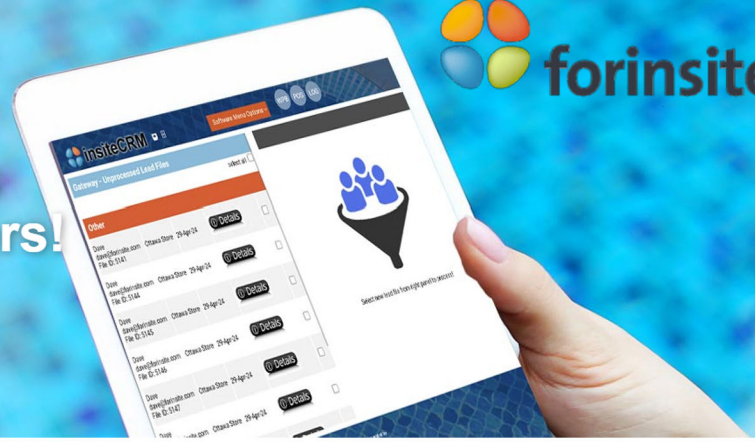


# insiteSuite for Pool & Spa retailers and service providers!



## YOUR SUCCESS IS OUR SUCCESS! BECOME A MEMBER OF THE ELITE POOL PROGRAM



MORE THAN JUST GAME CHANGING SOFTWARE! The Elite Pool Program is unique business development group which it's membership are made up of the brightest, most progressive, forward thinking pool/spa dealers in the industry that share expertise and provide invaluable resources.

100 heads are better than 1. Get access to the ideas and strategies of the entire group. Countless hours of brainstorming sessions take place with our members which transform many ideas into industry leading online solutions and solid sales and market strategies. This promotes a collaborative design where each member's brightest ideas are shared to contribute to all members future success.

### Unique, Elite, Exclusive



There are in the tens of thousands of pool/spa dealers and professionals across North America, however only a very small percentage will ever belong as members to the Elite Pool Program. Our objective is not to give it to everyone, but to make a small percentage of dealers the elite providing massive competitive advantage! We typically only recruit one dealer member for most cities/towns, providing our member with a distinct competitive advantage. (some exceptions may apply to geographic protection)

### R & D Cost Sharing!



The platforms and solutions for both strategic online marketing and sales as well as backend business process automation would never be affordable to develop by a single dealer. The more dealers we recruit to the Elite pool Program each year, the more financial resources we have to advance every dealer each year with new ideas, applications, concepts and new strategies keeping EPP dealers true online innovators in the pool and spa industry. A truly community funded model, to benefit all.

### Training and Group Sessions



We don't just hand you industry leading solutions, we even train your staff how to use them. Give you access to consulting courses and training programs on how to drive the toolsets to obtain results and maximize potential. Access the member center for a wealth of information to give you everything you need from hours of video training to a members exchange forum for community support.

### Constant Evolution!



Most Pool/Spa Dealers hire a firm / "web guy" to build their website and it stays as is for years until they build a new one. Dealers on EPP have an entire team of professional marketers, strategist and application developers working on them behind the scenes all the time. Tens of thousands of dollars every year are poured into new strategies, abilities and solutions to improve our members operations. It is just like having an in-house team without the expensive salaries!



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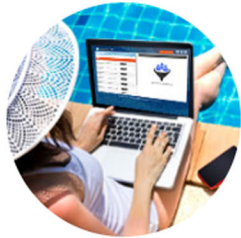


**insiteSuite**

**FINALLY, A SINGLE PLATFORM THAT HANDLES IT ALL!**



**insitePOS**



**insiteCRM**



**insiteSMP**



**insiteWPB**



**insiteACDC**

Point of sales, Inventory Management, Vendor Purchasing, Customer Administration, Online Bill Pay

Contact Information, Lead Management, Lead Conversions, Relationship Automation, Prospect Reports

Manage Techs, Service Scheduling Calendar, Service Master Mobile, Service Truck Inventory, Maintenance Contracts

Website Management, Email & SMS Marketing, E-commerce, Online Service Bookings, Digital Marketing Strategy, Social Media & SEO

Automated Product Catalogs, Instant Pool & Spa Showrooms, Automated Marketing Assets, Automated Vendor Rebates, Virtual Employee

### Integration

Tie your core business operations together with one single solution. insiteSuite, is the ultimate cloud based software built specifically for the Pool, Spa and Backyard Leisure Living industry where all modules work seamlessly together.

### Automation

Automate many of business processes what was once hours of manual process. Never seen before automation toolsets such as Managed services Xpress, the virtual employee, automated email/SMS marketing to even service scheduling automation.

### Competitive Advantage

The digital marketing and sales modules of insiteSuite are packed full of online strategy and business delivery applications that can be deployed directly onto your website and is designed specifically for pool and spa retailers and service providers

### Efficiency

Take advantage of all the components of insiteSuite working seamlessly together resulting in the ability to eliminate time consuming manual human intervention, eliminate manual data entry, eliminate human error and drastically reduce steps in your processes.